Richard Normann was one of the most profound and sophisticated management thinkers of our time who died in 2003. The Richard Normann Lectures are a collaboration between Green Templeton College and NormannPartners which aims at honouring and extending the work of Richard Normann; furthering outstanding insights in strategy, business innovation, value coproduction and the service economy.

In our contemporary world, people interact and communicate at greater distances than ever before, and interaction and communication reinforce and are reinforced by strong global similarities. States, firms, and unions, for example, can be found virtually everywhere, and they tend to nurture similar ideas and behave in similar ways. Their very similarity makes it possible to differentiate among them according to status.

Much of this global order is best understood as the result of organization, although not always the type of organization that has been the object for organization theory.

**Organising the World**

This lecture will examine global order as understood by organisation outside and between formal institutions.

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**6pm, Wednesday 5 February**

EP Abraham Lecture Theatre, Green Templeton College, Woodstock Road, OX2 6HG

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